

REP HEADLINE# 6268556 TRF# 326686
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

	ADV #	ISS	NRCC-IE
	13937		

AGY #	AGY.	NAME	NAT'L MEDIA	RESEARCH	PLANNING	PLAC
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815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # _____

PRDCT	NRCC 10/26	EST#2955	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT26/12 15.50

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED LINES 23-30
COMING FROM HDLN 6187653
TTLS \$36,875
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	INVT	:	:SPTS:
1	1		10:00-11:00	1		100	10/01/80	10/01/80	1		1	100
2	2		11:00-12:00	1		100	10/01/80	10/01/80	1		1	100
3	3		12:00-13:00	1		100	10/01/80	10/01/80	1		1	100
4	4		13:00-14:00	1		100	10/01/80	10/01/80	1		1	100
5	5		14:00-15:00	1		100	10/01/80	10/01/80	1		1	100
6	6		15:00-16:00	1		100	10/01/80	10/01/80	1		1	100
7	7		16:00-17:00	1		100	10/01/80	10/01/80	1		1	100
8	8		17:00-18:00	1		100	10/01/80	10/01/80	1		1	100
9	9		18:00-19:00	1		100	10/01/80	10/01/80	1		1	100
10	10		19:00-20:00	1		100	10/01/80	10/01/80	1		1	100
11	11		20:00-21:00	1		100	10/01/80	10/01/80	1		1	100
12	12		21:00-22:00	1		100	10/01/80	10/01/80	1		1	100
13	13		22:00-23:00	1		100	10/01/80	10/01/80	1		1	100
14	14		23:00-24:00	1		100	10/01/80	10/01/80	1		1	100
15	15		24:00-25:00	1		100	10/01/80	10/01/80	1		1	100
16	16		25:00-26:00	1		100	10/01/80	10/01/80	1		1	100
17	17		26:00-27:00	1		100	10/01/80	10/01/80	1		1	100
18	18		27:00-28:00	1		100	10/01/80	10/01/80	1		1	100
19	19		28:00-29:00	1		100	10/01/80	10/01/80	1		1	100
20	20		29:00-30:00	1		100	10/01/80	10/01/80	1		1	100
21	21		30:00-31:00	1		100	10/01/80	10/01/80	1		1	100
22	22		31:00-32:00	1		100	10/01/80	10/01/80	1		1	100
23	23		32:00-33:00	1		100	10/01/80	10/01/80	1		1	100
24	24		33:00-34:00	1		100	10/01/80	10/01/80	1		1	100
25	25		34:00-35:00	1		100	10/01/80	10/01/80	1		1	100
26	26		35:00-36:00	1		100	10/01/80	10/01/80	1		1	100
27	27		36:00-37:00	1		100	10/01/80	10/01/80	1		1	100
28	28		37:00-38:00	1		100	10/01/80	10/01/80	1		1	100
29	29		38:00-39:00	1		100	10/01/80	10/01/80	1		1	100
30	30		39:00-40:00	1		100	10/01/80	10/01/80	1		1	100
31	31		40:00-41:00	1		100	10/01/80	10/01/80	1		1	100
32	32		41:00-42:00	1		100	10/01/80	10/01/80	1		1	100

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426

AGENCY EST# = 2955

23 A 1200N-1230P 30

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PROGRAM : CH 11 NWS-NOON<
RA35+ : 2.0
CON COM1: CH 11 NWS-NOON<
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24 A 500P-530P 30

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PROGRAM : FIRST AT 5
RA35+ : 4.3
CON COM1: FIRST AT 5
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NOTE

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10/30

10/30

\$375.00

30

23 A 1200N-1230P

23 A

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10/30

10/30

\$800.00

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TOCCO

11

REP HEADLINE# 6268556 TRF# 326686 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 15.50
 *** WPXI-TV *** **CHANGES**

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
25	A		600P-630P	30		\$1,000.00	10/30	10/30	1		TUE	1 4
PROGRAM : CH 11 NWS-6PM< RA35+ : 4.5 CON COM1: CH 11 NWS-6PM<												
26	A		730P-800P	30		\$1,650.00	10/30	10/30	1		TUE	1 4
PROGRAM : WHEEL-FORTNE RA35+ : 4.2 CON COM1: WHEEL-FORTNE												
27	A		1135P-1235A	30		\$375.00	10/31	10/31	1		WED	1 5
PROGRAM : TONITE SHW-NBC< RA35+ : 2.4 CON COM1: TONITE SHW-NBC<												
28	A		530P-600P	30		\$800.00	10/31	10/31	1		WED	1 4
PROGRAM : FIRST AT 5 RA35+ : 4.2 CON COM1: FIRST AT 5												
29	A		600P-630P	30		\$1,000.00	10/31	10/31	1		WED	1 4
PROGRAM : CH 11 NWS-6PM< RA35+ : 4.5 CON COM1: CH 11 NWS-6PM<												
30	A		730P-800P	30		\$1,650.00	10/31	10/31	1		WED	1 4
PROGRAM : WHEEL-FORTNE RA35+ : 4.2 CON COM1: WHEEL-FORTNE												
											CONTRACT TOTAL 36875.00 TOTAL SPOTS 38	

OCT/12 \$6,025.00 NOV/12 30850.00

JP 10/10/12
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\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206

CREDIT ADVISORY

FAX# 215 564 1103

CREDIT RISK !!!

HARRIS REPORT FROM REP

OCT26/12 15.50
*** WPXI-TV ***

[illegible]

MARKET TOTALS	\$116,900	WPXI 25%	KDKA 34%	WTAE 24%	WPGH 17%	CABL 0%	WPCW 0%	WPMY 0%
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SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE